



Hi Lindsay,

Thank you for reaching out to us here at lululemon's Guest Education Centre (GEC).

With the introduction of the Sweat Collective program, we sunsetted our R&D program, and along with that, the discount we offered military members and emergency first responders.

While our new Sweat Collective program is specifically designed for active instructors, trainers and athletes, we recognize the miss in honouring these leaders in our communities who sweat it out in their work to protect our lives every day. We've heard the feedback, and are happy to announce the introduction of the Military and First Responders discount!

The military and first responder discount is 15% off both regular price and markdown items.

The discount is available to all North American military members (active and reservist) and emergency first responders (police, fire and EMTs/ paramedics) with a valid government ID for personal use only.

Right now, the military and first responder discount is only available in-store, at any of our stores. Stay tuned while we work on an online solution!

If you have any further questions or concerns, feel free to give us a call at the Guest Education Centre (GEC) at 1.877.263.9300, or start a chat with us on our website. We're open Monday-Friday 5am-9pm PST and Saturday-Sunday 6am-6pm PST.

Cheers,

Taylor